

ORDER



Orders	Order / Rev:	169220
	Alt Order #:	06865374
	Product Desc:	AMERICAN ACTION NTWK
	Estimate:	3444
	Flight Dates:	10/30/12 - 11/06/12
	Original Date / Rev:	10/21/12 / 11/02/12
	Order Type:	GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE:	Anjie Brady
Sales Office:	P-PHL
Sales Region:	National

Agency	Name:	<u>American Media & Advocacy Group</u>
	Buying Contact:	<u>Ben Angle</u>
	Billing Contact:	<u></u>
		<u>815 Slaters Ln</u>
		Alexandria, VA 22314-1219

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	American Action Network
	Demographic:	A35+
	Product Codes:	PL2
	Priority:	2
	Revenue Codes:	AGY, POL, ISS

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	16	\$16,900.00	\$14,365.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	16	\$16,900.00	\$14,365.00	0.00
Totals	16	\$16,900.00	\$14,365.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$16,900.00
Market	100%	\$120,714.29

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$30,178.57
KMSP	27%	\$32,592.86
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
WCCO	28%	\$33,800.00
WFTC	6%	\$7,242.86

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	10/30/12	10/30/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	-T-----	:30	1	\$800.00	1	0.00	NM	1	\$800.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----			1		\$800.00		0.00				
E 2	M	11/01/12	11/01/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	---T---	:30	1	\$800.00	1	0.00	NM	1	\$800.00
5 EW NWS 6A															

KSTP-TV, LLC and KSAX-TV

Order / Rev: 169220
 Alt Order #: 06865374
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: American Action Network
 Product Desc: AMERICAN ACTION NTWK
 Estimate: 3444

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	M	11/01/12	11/01/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	---T---	:30	1	\$1,400.00	2	0.00	NM	1	\$1,400.00
5 EW NWS 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---T---		1		\$1,400.00		0.00					
N 14	M	11/04/12	11/04/12	Sun 1135p-1205a According to Jim	CM	1135p-1205a	-----S	:30	2	\$350.00	1	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S		2		\$350.00		0.00					
N 15	M	11/05/12	11/06/12	M-F 430-5a News M-F 430-5a News	CM	430-5a	MT-----	:30	2	\$250.00	1	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	MT-----		2		\$250.00		0.00					
													Totals	16	\$16,900.00